

Conversations 2013
June 9th to the 11th, 2013



WILL YOU CHANGE THE CONVERSATION?

Join us this June in spectacular Ottawa-Gatineau for **Conversations 2013** — the **Canadian Public Relations Society (CPRS)** Annual National Conference. This premiere event will be a watershed moment for Canada's public relations and communications practitioners. Don't miss the opportunity to join your community of peers and **change the conversation** about PR in Canada.

Who should attend?

Conversations 2013 is the ideal event for:

- CPRS members and non-members from all disciplines
- Association communications executives
- Government communication and public relations professionals
- PR agency practitioners
- Educators and Students in public relations and communication studies

Why attend?

Conversations 2013 is your opportunity to:

- Participate in stimulating and dynamic conversations and share your ideas for real change
- Be inspired by some of Canada's brightest and most insightful keynote speakers and panelists
- Engage in practical learning and take back ideas you can use right away
- Showcase your talents and ideas in open panel discussions and workshop sessions
- Connect with other PR and communications practitioners and build relationships
- Step out of your comfort zone in challenging and provoking practical sessions
- Immerse yourself in relevant issues and share your experiences with others
- Stay and meet at the luxurious five-star Hilton Lac Leamy
- Enjoy special evening events in the Ottawa's historic ByWard Market and at the Canada Aviation and Space Museum
- Visit Canada's capital region and discover all it has to offer!

Register Today!

Time is running out and registration is filling up. Don't miss your opportunity to attend *the* PR event of the year. Register today and **change the conversation!**
conversations2013.cprs.ca

Register
online

WHO WILL BE THERE?

Keynote Speakers



Evan Solomon

Host, CBC TV's Power and Politics

Host, CBC Radio's The House

[VIEW SPEAKER](#)



Terry Fallis

Co-founder, Thornley Fallis Communications

Bestselling author

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Ira Basen

Producer, CBC Radio

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Alexandra Samuel

Social Media Blogger, The Harvard Business review & The Atlantic

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Workshop Presenters

- **Heath Applebaum ABC, MCM** – Canadian Diabetes Association
- **Brent Barootes** – Partnership Group – Sponsorship Specialists™
- **Mark Blevis** – FullDuplex.ca
- **Danielle Côté, APR** – BKT Health Promotion and Communications
- **Rachel Douglas** – Pelmorex Media Inc.
- **Lucie-Anne Fabien APR, FCPRS** – Ville de Montréal
- **Richard Fournier, APR** – CHU de Québec
- **Daniel Granger ARP, FSCR** – ACJ Communication
- **Karen Humphreys Blake, APR, MCM** – Senior Associate Consultant, 8020 Info Inc.
- **Caroline Kealey** – Ingenium Communications
- **Amelia Kennedy, MA** – Crosspoint communications
- **Sean Lewis** – NATIONAL Public Relations
- **Fraser Likely APR, FCPRS** – Likely Communications Strategies
- **Derek Lothian** – Canadian Manufacturers & Exporters
- **Kevin McCann** – NATIONAL Public Relations
- **Kelly Rusk** – Senior Account Executive, Banfield Seguin
- **Brenda Sweeney, APR** – Kennedy Jones & Sweeney Inc
- **Daniel Tisch APR, FCPRS** – Argyle Communications
- **Martin Waxman, APR** – Martin Waxman Communications
- **Howard Williamson** – Williamson Consulting



**JOIN THE
CONVERSATION**



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